

Message Text

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53

ACTION COME-00

INFO OCT-01 AF-10 IO-14 ISO-00 EB-11 STR-08 TRSE-00

CIAE-00 INR-11 NSAE-00 RSC-01 DRC-01 /057 W

----- 100326

R 051000Z AUG 74

FM AMEMBASSY PRETORIA

TO SECSTATE WASHDC 0371

INFO USMISSION GENEVA

AMCONSUL CAPE TOWN

AMCONSUL DURBAN VIA POUCH

TEN/AMCONSUL JOHANNESBURG VIA POUCH

LIMITED OFFICIAL USE PRETORIA 3514

CAPE TOWN ALSO FOR EMBASSY

E.O. 11652: N/A

TAGS: ETRD, SZ, SF

SUBJECT: SOUTH AFRICAN RUM STANDARDS

REF: STATE 168457 AND PREVIOUS

1. WHILE EMBASSY HAS NOT FOLLOWED UP THIS SUBJECT WITH SAG OFFICIALS IN ACCORDANCE WITH DEPARTMENT INSTRUCTION AND IN DEFERENCE TO GENEVA WISHES, SAG DEPT. COMMERCE OFFICIAL (LOWRY) RECENTLY VOLUNTEERED FOLLOWING.

2. PROBLEM FOR SAG IS PROTECTION OF ITS LOCALLY DISTILLED ALCOHOLIC BEVERAGE KNOWN AS "CANE". THIS PRODUCT IS PRODUCED FROM MOLASSES AND IS WATER WHITE SIMILAR IN TASTE AND APPEARANCE TO VODKA OR GIN. (TO BEST OUR KNOWLEDGE, IT PECULIARLY SOUTH AFRICAN.) THUS PROBLEM IS TO ARRIVE AT DEFINITION WHICH SEPARATES "CANE" SPIRIT FROM LIGHT RUM.

3. FYI: FINANCIAL MAIL ISSUE OF JUNE 14 CONTAINED LENGTHY SUPPLEMENT ON SUGAR INDUSTRY. IT NOTED THAT CANE NOW OUT-SELLING GIN IN SOUTH AFRICA. ALSO INDUSTRY HAS BEEN ACTIVELY

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SEEKING AUTHORITY FOR USE CANE SPIRIT IN GIN, VODKA AND LIQUEURS,

WITH MAJOR SUGAR PRODUCER INVOLVED. TATE AND LYLE'S SOUTH
AFRICA SUBSIDIARY CONTROLS 80 PERCENT MOLASSES OUTPUT. END FYI.

4. EMBASSY PREPARED TO FOLLOW UP THIS MATTER WITH SAG OFFICIALS
IF SO INSTRUCTED.
HURD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TARIFF CLASSIFICATIONS, RUM, NEGOTIATIONS, FOOD & DRUG REGULATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 05 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: cunninfx
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740213-0179
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Handling Restrictions: n/a
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ISecure: 1
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Original Previous Classification: n/a
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Reference: STATE 168457 AND PREVIOUS
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Review Authority: cunninfx
Review Comment: n/a
Review Content Flags:
Review Date: 18 JUN 2002
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Review Exemptions: n/a
Review History: RELEASED <18 JUN 2002 by boyleja>; APPROVED <24 FEB 2003 by cunninfx>
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30 JUN 2005

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